# CEAO VIRTUA

In collaboration with OGRIP & URISA Ohio Chapter

Presents the 30th Ohio GIS Conference<sup>™</sup> September 21-23, 2020

# CEAO Virtual is our new 100% online event program.

With continuing uncertainty around the COVID-19 pandemic, we have made the decision to transform the Ohio GIS Conference™ in-person event in Columbus, Ohio, to a CEAO Virtual Conference format. The 30th Ohio GIS Conference™ will be a 100% online event that will connect engineers, surveyors, GIS professionals, and colleagues across the industry.

### What's the event schedule?

The 3-day live virtual conference will take place online September 21, 22, & 23, 2020.

#### **Brand New Virtual Trade Show**

Our new trade show format provides a virtual tradeshow app format which will allow you to meet customers in an innovative new way. The virtual trade show gives attendees the ability to browse exhibitor booths 24/7 through the conference app.

An Exhibitor Directory makes it easy to locate specific booths all with a click of their mouse. Not only will attendees be able to visit the live trade show during breaks and at their convenience during the event but they will also have access to the virtual trade show which is open 24/7.

Attendees who visit all of the virtual exhibitors **before 5pm on Friday, September 25th** will be eligible for our grand prize drawing.

... the 30th Ohio GIS Conference"!



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## **Tentative Agenda**

#### Day 1 – Monday, September 21, 2020

8:45am-9:00am 9:00am-10:30am	Welcome & Kickoff for the Day Workshop #1
10:45am-11:15am	Session #1 (30 minutes)
11:25am-11:55am	Session #2 (30 minutes)
12:15pm-1:30pm	Exhibitor Showcase (Lightning Round Format)
1:45pm-2:15pm	Session #3 (30 minutes)
2:25pm-2:55pm	Session #4 (30 minutes)
3:05pm-4:05pm	Session #5 (60 minutes)

#### Day 3 - Wednesday, September 23, 2020

8:45am-9:00am	Welcome & Kickoff for the Day
9:00am-9:45am	Keynote* Robbyn Abbitt, GIS Coordinator, Miami University
9:55am-10:25am	Session #12 (30 minutes)
10:35am-11:05am	Session #13 (30 minutes)
11:15am-11:45am	Session #14 (30 minutes)
11:55am-12:25pm	Session #15 (30 minutes)
12:45pm-1:45pm	Awards Session
2:00pm-3:30pm	Workshop #3

#### Day 2 – Tuesday, September 22, 2020

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8:45am-9:00am	Welcome & Kickoff for the Day
9:00am-10:30am	Workshop #2
10:45am-11:15am	Session #6 (30 minutes)
11:25am-11:55am 12:05pm-1:05pm	Session #7 (30 minutes) Keynote* Jeff Lovin, ASPRS & Woolpert
1:15pm-1:45pm	Session #8 (30 minutes)
1:55pm-2:25pm 2:35pm-3:05pm 3:15pm-4:15pm	Session #9 (30 minutes) Session #10 (30 minutes) Session #11 (60 minutes)
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#### Offering 14.75 hours of Surveying CPDs

A certificate for CPDs will be emailed following the conference to attendees who **actively** participate in the session(s) for the entire time during the live broadcast. One CPD certificate will be provided per registration in the name of the registered attendee.

#### **Virtual Conference Access**

Attendees will be emailed a link (to the email address provided on their registration) with log-in instructions and other important information the day before the event. **Please review instructions carefully and test logging-in prior to the event.** 



## How do I register for the Virtual Conference?

Go to www.ceao.org to register online.

Online registration is required. At checkout, you may choose to be invoiced if you do not have a credit card.



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## 2020 Exhibitor Options

If you are interested in being an exhibitor in the virtual trade show, simply select from one of the three options outlined below during registration. This year, we have lowered the price and added more benefits. Additional information and logistics for exhibitors and instructions to build your virtual exhibit booth will be emailed from CEAO closer to the event.

#### Silver Exhibitor Sponsor - \$500

#### Includes:

- Recognition and logo in the event's marketing materials, website, social media and conference app
- Slide recognition on screen during event
- <u>One</u> conference registration for one booth representative
- Opportunity to address the attendees during the Exhibitor Showcase Session on Monday, September 21<sup>st</sup> which will be presented in a lightning round format
- Booth description and company logo linked to your company website
- Short marketing video (1 minute maximum) produced and provided by your firm to uploaded to the virtual exhibitor booth
- Product information links and files (sales literature, catalogs, press releases, etc.)
- Contact information (website, email, phone, YouTube channel, etc.)
- Vendor contact listing
- Two call to action links:
  - ◊ Request follow-up
  - ♦ Request chat
- List of attendees who visited the virtual exhibit booth

## Gold Exhibitor Sponsor - \$1000

#### Includes all of the Silver Exhibitor Sponsor benefits PLUS:

- Short marketing video (1 minute maximum) produced and provided by the sponsor to be shown during the live event and on the conference app platform
- Recognition and logo in the event's marketing materials, website, social media and conference app
- Slide recognition on screen during event
- <u>Two</u> conference registrations total
- Copy of attendee registration list



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## Platinum Exhibitor Sponsor - \$2000

### Includes all of the Gold and Silver Exhibitor Sponsor benefits PLUS:

- Short marketing video (1 minute maximum) produced and provided by the sponsor to be shown during the live event and on the conference app platform
- Opportunity to introduce one of the conference sessions
- Recognition and logo in the event's marketing materials, website, social media and conference app
- Slide recognition on screen during event
- Sign recognition on site during live event
- <u>Four</u> conference registrations total
- Copy of attendee registration list

## Additional Information

#### **Technology Requirements**

There are some technology requirements you should confirm to ensure you have the best experience at a CEAO Virtual event. Here are the Minimum System Requirements:

- 1024 x 768 screen resolution minimum
- 1.4 Mbps internet connection minimum
- Allow Flash
- Disable Pop Up Blockers

#### View complete system requirements here

**Questions?** Email us at info@ceao.org or call 614-221-0707.





