



# CEAO LIVE

Presents

## Ohio Bridge Conference & Trade Show **2020**

August 12-13, 2020

Crowne Plaza North, Columbus OH

**CEAO LIVE is our new branding signifying our event will be live, in-person, and on-site following current State of Ohio health & safety guidelines.**

While some of our events have gone virtual, we've made the decision to continue our annual Ohio Bridge Conference & Trade Show as a Live and in-person event at the Crowne Plaza North, Columbus, Ohio.

The safety and wellbeing of all our conference participants and staff is our top priority. CEAO is closely monitoring the ongoing developments surrounding the coronavirus (COVID-19) and will adjust our safety protocols, as necessary, based on the guidelines that are in place at the time of the conference.

**Rest assured Ohio Bridge Conference 2020 will be following, enforcing and adhering to the health and safety guidelines for our conference participants and staff that are outlined by Governor DeWine's office, the [Centers for Disease Control and Prevention](#), the [Ohio Department of Health](#) and relevant industry associations. If you do not feel well, have been in contact with individuals diagnosed with coronavirus or are experiencing coronavirus symptoms, please do not travel.**

**Live Trade Show Plus** is our new trade show format which provides both a traditional in-person booth and also our new virtual trade show app format which will allow you to meet customers in an innovative new way. The virtual trade show gives attendees the ability to browse exhibitor booths 24/7 through the conference app. An Exhibitor Directory makes it easy to locate specific booths all with a click of their mouse. Not only will Attendees be able to visit the live trade show during breaks and at their convenience during the event but they will also have access to the virtual trade show which is open 24/7. Attendees who visit all of the virtual exhibitors **before 5pm on Friday, August 14th** will be eligible for our grand prize drawing.

### **What is the cost to be an Exhibitor?**

**CEAO Supporting Members: \$375**

Supporting members please contact CEAO at 614-221-0707 to receive your member discount code **before** completing the online registration form.

**Non Supporting Members: \$425**

### **Questions?**

Email us at [info@ceao.org](mailto:info@ceao.org) or call 614-221-0707.



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**Brand New Virtual Trade Show IN ADDITION to the In Person Trade Show**

### Live Trade Show includes:

- One in person trade show display on August 12, 2020
- One 6' x 30" clothed display table with one chair
- Wireless internet access
- Recognition as an exhibitor in event-related communication and exhibitor slide during event
- One conference registration for one booth representative. Additional representatives may be added to your registration at the current attendee price. See attendee registration flyer for pricing.

### **PLUS Virtual Exhibitor Listing in our new Virtual Trade Show within the Conference App which includes\*:**

- Booth description and company logo linked to your company website
- Short marketing video (1 minute maximum) produced and provided by your firm to be uploaded to the virtual exhibitor booth
- Product information links and PDF files (sales literature, catalogs, press releases, etc.)
- Contact information (website, email, phone, YouTube channel, etc.)
- Vendor contact listing
- Two call to action links
- Request follow-up
- Request chat
- List of attendees who visited the virtual exhibit booth

\*Additional information/logistics for exhibitors and instructions to build your virtual exhibit booth will be forthcoming from CEAO closer to the event.

### **How do I register to Exhibit for the Conference?**

Go to [www.ceao.org](http://www.ceao.org) to register online. Online registration is required. Credit card payment is preferred.

### **Cancellation Policy**

Refund will be issued less a \$25 processing fee if cancelled before **August 5, 2020**; no refund after that date. All cancellations must be made in writing to [info@ceao.org](mailto:info@ceao.org). No shows will be billed.

### Trade Show/Tentative Agenda:

**Wednesday, August 12, 2020**

<b>10:00am</b>	<b>Trade Show Set-up</b>
<b>11:00am</b>	<b>Registration &amp; Trade Show Open</b>
<b>12:10pm</b>	<b>Welcome</b>
<b>12:15pm</b>	<b>Session</b>
<b>1:10pm</b>	<b>Session</b>
<b>2:00pm</b>	<b>Trade Show Break</b>
<b>2:30pm</b>	<b>Session</b>
<b>3:00pm</b>	<b>Session</b>
<b>3:45pm</b>	<b>Session</b>
<b>4:45pm</b>	<b>Trade Show Break</b>

### Hotel Information

**Crowne Plaza Columbus North**  
**6500 Doubletree Avenue**  
**Columbus, OH 43229**

**614-885-1885 or 1-866-309-1866**

Online reservations available [here](#).

Hotel Group Rate: **\$115**

Group Code: **AJ4**

*Please book by **August 1, 2020** to receive our group rate.*

### **Pricing:**

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## Sponsorship Opportunities

**Consider a conference sponsorship to enhance your exhibitor experience or a free standing sponsorship to boost your presence. Select from the following sponsorship opportunities or contact us at [info@ceao.org](mailto:info@ceao.org) or 614-221-0707 to discuss customizing a sponsorship just for you!**

### **Gold - \$1500**

Short marketing video (1 minute maximum) produced and provided by the sponsor to be shown during the live event and on the conference app platform

Opportunity to introduce one of the conference sessions

Recognition and logo in the event's marketing materials, website, social media and conference app

Slide recognition on screen during live event

Sign recognition on site during live event

Copy of attendee registration list

### **Silver - \$1000**

Recognition and logo in the event's marketing materials, website, social media and conference app

Slide recognition on screen during live event

Sign recognition on site during live event

Copy of attendee registration list

### **Bronze - \$500**

Recognition and logo in the event's marketing materials, website, social media and conference app

Slide recognition on screen during live event

Sign recognition on site during live event

***CEAO appreciates your ongoing support and we look forward to working with you!***

**Ohio Bridge Conference & Trade Show2020**